



## Run for Research FAQ's

### Where will the funds I raise go to?

Your donations will go directly to Australian Cancer Research Foundation (ACRF) to help fund research that seeks to progress and transform the way we prevent, detect, and treat all cancers. To learn more about the types of cancer research projects your donations will help bring to life, visit our website here: <https://www.acrf.com.au/support-cancer-research/cancer-research-projects-and-grants/>

### How do I register for the event and create a fundraising page?

First, you need to register for the race via the official event website. Once you've registered, visit our website [here](#), click on the event you're participating in it'll take to you the Grassrootz platform to create a fundraising page for your specific event. If you do not see your event on this page, please let us know.

You can either create a team page for your company or join an existing team while setting up your individual page. Your corporate team page is a central page where you can add your training updates, fundraising milestones, and track all the donations from individual fundraisers in one place. If you need any help registering for an event or setting up your fundraising page/team page, please reach out to us at [fundraising@acrf.com.au](mailto:fundraising@acrf.com.au).

### How do I encourage my friends, family, and colleagues to donate to my page?

Explain to them **why** you have chosen to fundraise for ACRF, and the incredible impact these funds will have towards lifesaving cancer research. Remember, by asking them to donate to your page, you are simply giving them an easy way to support a cause that will benefit themselves and their loved ones - now and in the future. Let them know that every dollar counts – if they can only donate \$5 or \$10, that amount will still go a long to help us get closer to a world without cancer.

### What is the best way to get the word out there about my fundraising efforts?

Simply share the link to your page on your social media channels (LinkedIn, Facebook, Instagram). That is the easiest and most effective way to let your network know that you are fundraising for a fantastic cause. You can also copy and paste the link to your fundraising page and send it over email or text message. If someone you know doesn't want to donate online, then they can give you cash, and you can submit the donation to your page on their behalf.

Please see our **Fundraising Tips 1-pager** (included in your toolkit) to help you reach your fundraising target!

### Will I receive any incentives?

You bet! You will receive an ACRF running singlet and hat when you raise \$150 or more. When you reach \$150 on your fundraising page, you will receive an email to fill out a Google Form with your details (singlet size, address etc). Please expect your incentive pack within 5-10 business days.



### **What fundraising support can I expect?**

We want your fundraising experience to be fun and rewarding! Once you sign up and create your fundraising page, the ACRF team will be there to support you with fundraising tips and resources to help you smash your fundraising goal.

### **Are donations tax deductible?**

Donations over \$2 are tax deductible. A donation receipt will be sent to the email address used to make the donation.

### **Who can I contact?**

Our team are here to help. Feel free to reach out anytime:

#### **Isabella Hill**

Partnership and Community Fundraising Coordinator

+61 420476787

[ihill@acrf.com.au](mailto:ihill@acrf.com.au) OR [fundraising@acrf.com.au](mailto:fundraising@acrf.com.au)