

Top tips for fundraising

1

Fundraising doesn't need to be a chore

You're giving people an easy way to support a cause that matters to them. People feel good about giving and supporting a mate. Start by simply creating your fundraising page to join **#TEAMACRF**.

2

Personalise your fundraising page

Tell your story. Share what is motivating you to fundraise for ACRF and why you want to make a difference. It's the easiest way for people to see how much you're trying to raise and why you've chosen to fundraise for cancer research. Connect your fitness tracker (Strava, Fitbit etc) to your page so your supporters can keep up with your training progress!

3

Make a donation to your page

Donate any amount, no matter how big or small, to your own page to show your supporters that you are committed to the cause. Whether it's \$5 or \$50 – every dollar counts!

4

Share your page

Share your fundraising page far and wide! Share your personalised URL over email, text and on your social media including Instagram, Facebook and LinkedIn. You can also share your fundraising page with your colleagues on your work chats (Teams, Slack, Yammer). Make sure you share your page multiple times in the lead up to the race!

5

Thank your supporters

A quick video to camera, a shout-out post to friends, or a simple thank you message goes a long way. ACRF will also provide bite-sized updates on the brilliant cancer research you are supporting.

6

Have fun!

While you are working hard to back brilliant cancer research, you can still have fun with it! We encourage you to think outside the box to help you smash your fundraising goals!

