

Run for Research FAQ's

Where will the funds I raise go to?

Every dollar you raise will go to Australian Cancer Research Foundation, to help fund research that seeks to progress and transform the way we prevent, detect and treat all cancers.

How do I register in the event and create a fundraising page?

First you need to register for the race via the official race website. Once registered you can follow prompts to create your own fundraising page and join your team page. The team page is a central page where you can add updates and encourage your team members and see the fundraising totals from both individual contributions and as a team. If you require any assistance please reach out – fundraising@acrf.com.au.

How do I encourage my friends, family and colleagues to donate to my page?

Explain to them **why** you have chosen to fundraise for ACRF, and the incredible impact these funds will have towards lifesaving cancer research. Remember, by asking them to donate to your page, you are simply giving them an easy way to support a cause that will benefit themselves and their loved ones, now and in the future. Let them know that every dollar counts – if they can only donate \$5 or \$10, that will still go a long to help us get closer and closer to a world without cancer.

What is the best way to get the word out there about my fundraising efforts?

Simply share the link to your page on your social media channels (LinkedIn, Facebook, Instagram). That is the easiest way and most effective way to let your network know that you are fundraising for a fantastic cause. You can also copy and paste the link to your fundraising page and send it over email or text message. If someone you know doesn't want to donate online, then they can give you cash, and you can submit the donation to your page on their behalf.

And please see our **Fundraising Tips** to help you smash your fundraising target!

Will I receive any incentives?

Of course! You will receive an ACRF running singlet and hat when you raise your first \$100. Please expect your pack within 5-10 business days. When you reach \$100 on your fundraising page you will receive an email from our team to share postal details and singlet size.

What fundraising support can I expect?

We want your fundraising experience to be fun and rewarding! Once you sign up and create your fundraising page, the ACRF team will provide 1-1 coaching, tips and resources to ensure your fundraising is a success.



Are donations tax deductible?

Donations over \$2 are tax deductible. A donation receipt will be sent to the email address linked to your Grassrootz account.

Who can I contact?

Our team are here to help. Feel free to reach out anytime.

Isabella Hill

Partnership and Community Fundraising Coordinator ihill@acrf.com.au

Sarah Hawkesford

Senior Partnerships Coordinator shawkesford@acrf.com.au