

AUSTRALIAN
CANCER
RESEARCH
FOUNDATION



WORKPLACE GIVING

Let's outsmart cancer together.

RESEARCH IS THE KEY TO ENDING CANCER.

At ACRF we believe that together we can outsmart all cancers, and we won't stop until we do. Thanks to generous supporters like you, we are providing world-class scientists in Australia with the equipment they need to improve prevention, diagnosis and treatment of all types of cancer.



A workplace giving program can help end cancer

Workplace giving is as simple as making a regular pre-tax donation through your pay. It provides an immediate tax benefit and is an efficient, low-cost way to support world-class cancer research.

Many organisations facilitate regular employee donations to charities. ACRF can liaise with your employer to implement an appropriate system or provide support to the nominated employee who specialises in workplace giving (often referred to as a Charity Champion in many workplaces.)

What are the benefits for employees?

The most exciting part of workplace giving to ACRF is its incredible potential to make a real difference.

Workplace giving enables employees to support breakthrough cancer research in a manageable and affordable way, by giving donations each fortnight or month.

The giving programs are transparent and trustworthy and the tax benefit is immediate with no receipts to collect or follow-up at the end of the financial year.

ACRF will also give supporters regular updates on how donations are being used, as well as exclusive invitations to tour the exceptional research laboratories that receive ACRF funding.

What are the benefits for the employer?

For employers, there are many benefits for participating in a workplace giving program with the Australian Cancer Research Foundation:

- Employers are able to position themselves in the market as socially conscious and community minded, thus increasing their appeal to prospective clients, customers and employees.
- Employees are more likely to stay longer in companies with active community involvement. It is also important to employees that they can contribute to the causes they care about personally.
- Workplace giving provides a low cost and simple way to create community-business partnerships and action company values.
- Many corporate organisations offer donation matching schemes which add even more value to staff contributions.

Matched giving

Making the most of your generous donations.

An important factor in the success of an organisation's workplace giving program is their decision to match employee donations. Matched giving simply means employees' donations are matched dollar-for-dollar at the end of the financial year.

Knowing that their contributions to life-changing cancer research will effectively be doubled is great motivation for employees to donate through workplace giving. It also allows organisations to showcase their commitment to corporate social responsibility.

81% of employees who donate through workplace giving say that company matching is a critical motivator in choosing to donate.*

*Good2Give <https://good2give.ngo/>

Did you know?

If just 10% of working Australians gave \$5 a week to charity their contributions would amount to \$300 million every year.*



ACRF funded project, ProCan,
Children's Medical Research
Institute (NSW)



Your support could make all the difference in helping researchers end cancer. Please consider registering for workplace giving today.

If you would like to register your interest in becoming an ACRF Workplace Giver, visit this web page and fill out the form: www.acrf.com.au/get-involved/corporate-partnerships/workplace-giving/ or contact Priscilla Leong on 02 9210 7412 or email pleong@acrf.com.au.

For more information about how your organisation can support cancer research please contact us.

AUSTRALIAN
CANCER
RESEARCH
FOUNDATION



GPO Box 9989
SYDNEY NSW

T: 1300 884 988
W: acrf.com.au