

| Fundraising Action | Type of activity | Where? | Target? | Deadlines |
|---|---|-----------------------------------|---------|-----------|
| <p>Update your online personal fundraising page. Email fundraising@acr.org.au if you don't have one yet.</p> | <ul style="list-style-type: none"> • Add a photo • Share reasons for supporting cancer research • Spread link via email and social media (Facebook, Instagram, Twitter, LinkedIn) | Online | | |
| <p>Maximise potential through company matching</p> | <ul style="list-style-type: none"> • Ask company to match fundraising total, or up to a certain amount. Or perhaps they can contribute a donation? • Ask to be featured in the company newsletter or intranet site | Work | | |
| <p>Organise a fundraising event to engage my friends/family or the local community.</p> | <ul style="list-style-type: none"> • Organise trivia night; bowls day; dinner party • Prepare a raffle or an auction • Host a dinner party | Local pub, restaurant, or at home | | |
| <p>Use personal milestones to boost donations</p> | <ul style="list-style-type: none"> • Circulate sweepstake around the office if doing a physical activity • Share milestones (e.g. we're close to reaching our first \$1,000! OR 50% to my goal!) | Friends, family and colleagues | | |
| <p>Post-event reminders</p> | <ul style="list-style-type: none"> • Circulate post-event update to people yet to sponsor me • Highlight the achievement of completing the event • If target not yet reached, mention how much remains and ask for support | Online | | |