

Every dollar of every donation received goes to cancer research.

UPDATE



Australian
Cancer Research
Foundation

A MESSAGE FROM THE CHIEF EXECUTIVE.



First and foremost I'd like to acknowledge the creative masterminds behind our fantastic branding refresh, M&C SAATCHI. They've done an incredible job in representing the innovation and hope that we bring to the cancer research and giving fields, and we hope you think so too.

No donation dollars were used in the development of this new style for ACRF. M&C SAATCHI have long been a valued corporate supporter of ACRF, and we consider ourselves very lucky to have them on board as our creative team.

For many people around Australia and the world, this month marked a time for men to face up to cancer by 'getting

blue' for Blue September. We've been looking forward to the campaign for some time, so it was fantastic to see the media coverage, sponsorship and grass roots support roll out across the country. ACRF is proud to be a major beneficiary of this fantastic campaign.

This coming month will see our Medical Research Advisory Committee travel interstate to visit and interview the five shortlisted applicants for ACRF funding grants. To view the shortlisted research projects, please visit www.acrf.com.au. We look forward to hearing their recommendations and announcing our grant awardees in November.

David Brettell | September 2011

RESEARCH NEWS.

Six of the best in childhood cancer care will unite to bring new hope to kids with cancer.

The ACRF-funded Children's Medical Research Institute (CMRI) at Westmead and the Children's Cancer Institute Australia (CCIA) at the University of NSW are two of three research centres that will unite with three leading children's hospitals to fast-track breakthrough discoveries into health outcomes for children with cancer.

The collaborative centre will be called the Translational Cancer Research Centre for Kids (TCRCK), and it will develop experimental therapeutics,

clinical trials, novel diagnostics and improved models of care for children with cancer.

Improving the quality of (and access to) specialist clinical care for children from rural and regional NSW will also be a key focus of the TCRCK.

"The clinicians and researchers involved in this venture are already a highly collaborative group who have worked together in many ways to improve the outcomes of treatment for childhood cancer," said Professor Reddel, Director of CMRI.

"What is novel and exciting about the TCRCK is that it will commit resources to overcoming barriers imposed by geographical separation and organisational structure in ways that have not been possible in the past."

The TCRCK has been made possible by a grant awarded by the NSW state government-funded Cancer Institute.

BLUE SEPTEMBER.

Thank you for 'getting blue' this September to help us face up to cancer in men! Funds raised through this campaign will go towards research into the cancers which affect men most!

Visit www.blueseptember.org.au.



FUNDRAISING NEWS.

Music is a powerful medium for cancer survivors and patients around Australia. ACRF is delighted to profile three musical individuals who reach out to their peers through song, and donate proceeds to our organisation.

Being by his wife's side, and witnessing her valiant year-long fight against an aggressive cancer was the catalyst for ACRF supporter **Richard Ofsoski's** launch into "Metal For Cancer". MFC is an online collaboration point for music and heavy metal lovers around the world to upload songs for sale, with proceeds going to cancer research. Richard describes MFC as the chance to use the music he loves to help fight such a terrible disease.

Dee Handyside has big plans for her music initiative to make a difference to cancer research on an international scale. A breast cancer survivor, Dee recently released the album "Genetic" which she

composed, recorded and produced during her cancer treatment. Dee is very kindly donating 10% of the album download cost on iTunes to ACRF for which we are truly grateful!

Rosie Lee from Tasmania has created a website and blog that tells the story of her cancer journey. She has written a song, and also provides sheet music for people who share her passion for music, forwarding 90% of proceeds to help ACRF fund world-class cancer research.



Richard Ofsoski 'rocks out' with Professor Ian Frazer at a Diamantina Institute lab opening in May 2011.

WILL WORDING.

A bequest can have an incredible impact on the future of cancer research, which makes Will wording a major consideration for bequestors and solicitors alike.

Bequests are a significant part of our fundraising program at ACRF. Some cancer research grants awarded by the organisation are provided for entirely by a generous bequest.

"This is a fantastic legacy for our supporters to leave," says Jill Deering, ACRF General Manager.

"Our bequestors share the hope that their children and grandchildren will grow up without fear of cancer, and this is what we're working towards."

But unfortunately, when the wording in a Will is ambiguous, the very generous bequest is often not received by the intended charity.

"For instance, if one of our supporters makes a bequest to "cancer research", the name of our charity is not clear and the bequestor cannot be sure their wishes are being fulfilled."

"To help ensure this doesn't happen, ACRF can provide a user-friendly bequest kit, and we are always very happy to personally meet with our bequestors or their solicitors to help guide them through the process," says Ms Deering.

"The researchers who have dedicated their lives to cancer research can't have their praises sung high enough. Forget your TV pop stars, these are the people we should be celebrating." Regular Giver, Chris Heywood.

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www.acrf.com.au

COMPANY SUPPORTERS OF THE MONTH.

Scarff Recruitment Solutions have pledged to raise \$10,000 for ACRF by the end of the year.

In addition to company fundraising, the Queensland-based recruitment consultant has implemented an online training module with best-practice advice for job seekers, and \$5 from each module sold will go to ACRF. For more information, please phone 07 5577 3832, or visit: scarffrecruitmentsolutions.com.au



ACRF and **Charity Greeting Cards** are bringing you a stylish selection of Christmas cards, e-cards and hampers that will help fund world-class cancer research. Visit charitygreetingcards.com.au and select ACRF as your beneficiary.



Register any eligible financial product with **YourShare.com.au** and \$50 will be donated in your name to ACRF. You will also go into the draw to win \$1000! acrf.com.au/2011/yourshareoffer



Funeral Directors of the month

ACRF would like to acknowledge these funeral directors, who have helped us support families that have been affected by cancer this month:

- Funerals of Compassion, Auburn NSW
- M. H. O'Rourke Funerals, Queanbeyan NSW
- Simplicity Funerals, Victor Harbour SA
- Euro Funeral Services, Roselands NSW
- Le Pine funerals, Camberwell VIC



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